

## **OCT 2024**

## **AGGRESSIVE**

## ONE NAME. ONE GOAL. ONE SOURCE.

Founded in 2007, Secure Asset Management, L.L.C., is an independent, privately-owned, SEC Registered Investment Advisor, providing professional wealth management services. Our vision is to go through life together with our clients, developing strong bonds through our relationships. Together, we hope to help plan futures and major life events while remaining steadfast in life's journey through legacy planning—for your children and their children. We want to be part of our client's support community because we believe that wisdom, values, and principles create the cornerstone of a Secure foundation—a foundation we also build our business family on.

## INVESTMENT OBJECTIVE

The Secure Complete Portfolios - Aggressive Portfolio has a goal of long-term capital appreciation with aggressive risk taking. Investors in this portfolio will have exposure to high quality equities across varying market caps complemented by a Core of Equity ETFs. The portfolio is 100% equities and is a blend of the following individual strategies: 45% Secure Aggressive Equity, 40% Secure Core Equity, 15% Secure Equity Income. The portfolio is benchmarked to a blend of the following: 40% IShares MSCI ACWI ETF, 22.5% S&P 500 Index, 22.5% Nasdaq Composite Index 15% Dow Jones Select Dividend Index.

## **GENERAL INFORMATION**

## **COMPANY**

Secure Asset Management, LLC
INCEPTION DATE
Oct 2019
DIVIDEND YIELD

1.64%

WEIGHTED AVG EXPENSE RATIO

0.0788%

MINIMUM INVESTMENT

\$30,000

MANAGEMENT FEE

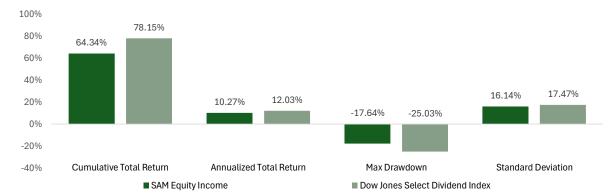
0.75% WEBSITE

www.sassetmgmt.com

# BRINGING THE TOOLS OF WALL STREET TO MAIN STREET

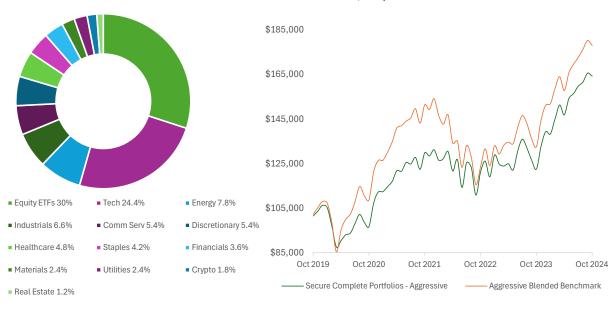
Leveraging Bloomberg, the robust financial data and analysis tool of Wall Street, we are able to monitor hundreds of investment opportunities daily to find compelling relative value in stories we believe in. We debate and discuss new opportunities with our seven member investment committee, which has nearly two centuries of experience in the industry. Our goal is to leverage our passion and experience in financial markets to bring you a balanced portfolio with an edge.

## **STATISTICS**



## SECTOR ALLOCATION

## PERFORMANCE - \$100,000 INVESTMENT AT INCEPTION



## **TOP HOLDINGS**

IVV	
iShares Core S&P 500	12.00%
QQQM	
Invesco NASDAQ 100	10.00%
VT	
Vanguard World Stock	6.00%
OUSM	
ALPS O'Shares US Small-Cap	6.00%
OUSA	
ALPS O'Shares US Quality Div	2.00%
OEUR	
ALPS O'Shares Europe Quality	2.00%
FM	
iShares Frontier and Select	2.00%

## **RISK STATISTICS**

0.8
Sortino Ratio
1
Standard Deviation (Annualized)
16.14%
Correlation vs. Benchmark
0.94

**Sharpe Ratio** 

Alpha (Annualized) vs. Benchmark

-0.66%

Beta vs. Benchmark

0.67

R Square vs. Benchmark

88

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## **OCT 2024**

## MODERATE AGGRESSIVE

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## INVESTMENT OBJECTIVE

The Secure Complete Portfolios - Moderate Aggressive Portfolio has a goal of capital appreciation with modest capital preservation. Investors in this portfolio will have exposure to high quality equities across varying market caps complemented by a Core of Equity and Fixed Income ETFs. The blend between equities and fixed income is 85% equities and 15% fixed income. The portfolio is a blend of the following individual strategies: 35% Secure Aggressive Equity, 30% Secure Core Equity, 20% Secure Equity Income, 15% Secure Fixed Income. The portfolio is benchmarked to a blend of the following: 30% IShares MSCI ACWI ETF, 17.5% Nasdaq Composite Index, 20% Dow Jones Select US Dividend Index, 17.5% S&P 500 Index, 15% Bloomberg Barclay's US Aggregate Bond Index.

## **GENERAL INFORMATION**

## COMPANY

Secure Asset Management, LLC INCEPTION DATE Oct 2019 **DIVIDEND YIELD** 2.40%

**WEIGHTED AVG EXPENSE RATIO** 0.1369%

MINIMUM INVESTMENT \$30,000

MANAGEMENT FEE

0.75%

WEBSITE

www.sassetmgmt.com

## **BRINGING THE TOOLS OF WALL STREET TO MAIN STREET**

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## **RISK STATISTICS**

	0.74
	Sortino Ratio
	0.89
Standar	d Deviation (Annualized)
	13.57%
Corre	elation vs. Benchmark

Alpha (Annualized) vs. Benchmark

**TOP HOLDINGS** 

## ALPS O'Shares US Quality Div

**Sharpe Ratio** 0.95 0.05%

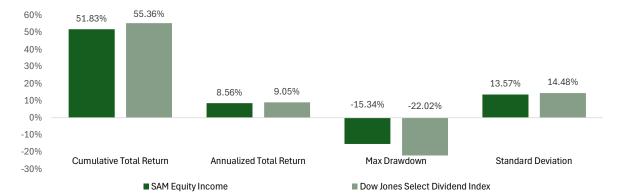
> Beta vs. Benchmark 0.89

R Square vs. Benchmark

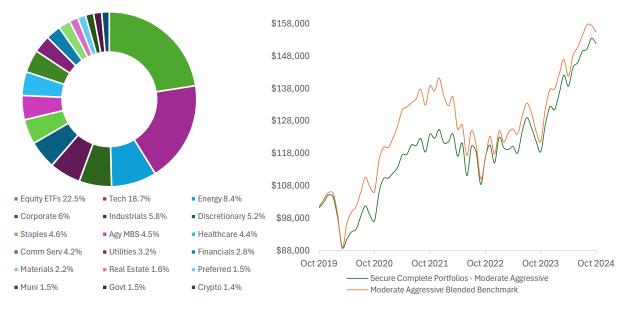
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of an offer to purchase/hold, any security; (2) intended as a representation than any investments discussed was or would be profitable to any investor; and (3) used as a platform or strategy for investing in securities. Investments involve varying degrees of risk, and there can be no assurance that the future performance any specific investment, investment strategy, or product referred to directly or indirectly in this material will be profitable, equal any corresponding indicated historical performance level(s), or be suitable for your portfolio. Potential risks associated with the Portfolios presented include without limitation, market risk, liquidity risk, concentration risk, credit risk, reinvestment risk, and inflation risk. The Secure Complete Portfolios are a proprietary model designed to be a risk weighted model aggregate, with a goal of capital appreciation and potential dividend yields. The goal of the portfolios is to invest in equities. There is no guarantee that these portfolios goals will be met or achieved. Returns are reflected as time-weighted returns and calculated net of fees, trading expenses and commissions and reflect the reinvestment of dividends as available. Net returns reflect the deduction of a 75-basis point annualized model fee and includes management fees, trading costs, platform fees and other administration fees. Clients who access these portfolios through an investment advisor representative may pay additional fees. This performance report depicts performance results since the inception of the strategy in October 2019. The data used to calculate the portfolio performance was obtained from Bloomberg. Performance results are theoretical and do not reflect any investor's actual experience with owning, trading, or managing an actual investment account. The performance shown does not reflect the impact that material economic and market factors had or might have had on decision making if actual investor money had been managed. Past performance does not assure future results and cannot be guaranteed. Benchmarks: The Benchmarks used for comparison are a blend of several indices used as a comparison to the individual strategies. The blend of indices is relevant and presented as a comparison to the portfolio strategies because they have a similar make up of equites to the hypothetical. Accounts and portfolios managed by Secure Asset Management follow materially different investment strategies from the composition and performance of the Benchmark indices referenced herein and are not

## **STATISTICS**



### SECTOR ALLOCATION PERFORMANCE - \$100,000 INVESTMENT AT INCEPTION



managed to mirror a specific index. Indices are unmanaged and cannot be invested into directly, and do not include the deduction of transaction, custodial or investment management fees that would further reduce actual performance if included. Periods

greater than one year are annualized.



## **OCT 2024**

## **MODERATE**

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## INVESTMENT OBJECTIVE

The Secure Complete Portfolios – Moderate Portfolio has a goal of modest capital appreciation with balanced capital preservation. Investors in this portfolio will have exposure to high quality equities across varying market caps complemented by a Core of Equity and Fixed Income ETFs. The blend between equities and fixed income is 70% equities and 30% fixed income. The Moderate Portfolio is a blend of the following individual strategies: 30% Secure Fixed Income, 25% Secure Core Equity, 20% Secure Aggressive Equity, 25% Secure Equity Income. The portfolio is benchmarked to a blend of the following: 30% Bloomberg Barclay's US Aggregate Bond Index, 25% IShares MSCI ACWI ETF, 25% Dow Jones US Select Dividend Index, 10.0% S&P 500 Index, 10% Nasdaq Composite Index.

## **GENERAL INFORMATION**

## COMPANY

Secure Asset Management, LLC INCEPTION DATE
Oct 2019

DIVIDEND YIELD

3.18%

WEIGHTED AVG EXPENSE RATIO

0.2039%

MINIMUM INVESTMENT

\$30,000

**MANAGEMENT FEE** 

0.75%

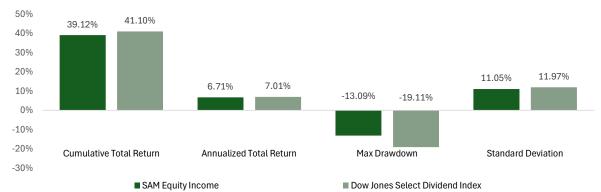
WEBSITE

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## BRINGING THE TOOLS OF WALL STREET TO MAIN STREET

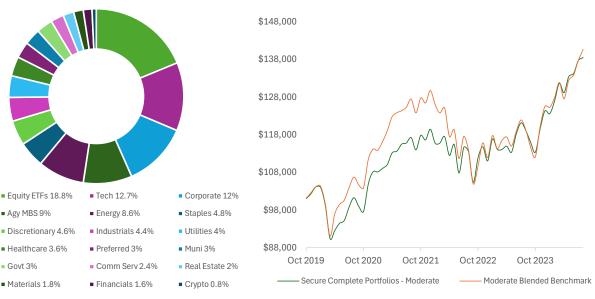
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## **STATISTICS**



## SECTOR ALLOCATION

## PERFORMANCE - \$100,000 INVESTMENT AT INCEPTION



## **TOP HOLDINGS**

IVV	
iShares Core S&P 500	7.50%
QQQM	
Invesco NASDAQ 100	6.25%
VT	
Vanguard World Stock	3.75%
OUSM	
ALPS O'Shares US Small-Cap	3.75%
PFFA	
Virtus Infracap US Preferred	3.00%
SRLN	
SPDR Blackstone Senior Loan	3.00%
BINC	
Blackrock Flexible Income	3.00%

## **RISK STATISTICS**

Sortino Ratio
0.7
Standard Deviation (Annualized)
11.05%
Correlation vs. Benchmark
0.95

Sharpe Ratio 0.61

Alpha (Annualized) vs. Benchmark

0.02%

Beta vs. Benchmark

88.0

R Square vs. Benchmark

Disclaimer

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## **OCT 2024**

## MODERATE CONSERVATIVE

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## **INVESTMENT OBJECTIVE**

The Secure Complete Portfolios - Moderate Conservative Portfolio has a goal of capital preservation with modest capital appreciation. Investors in this portfolio will have exposure to high quality equities across varying market caps complemented by a Core of Equity and Fixed Income ETFs. The blend between fixed income and equitie is 50% fixed income and 50% equities. The portfolio is a blend of the following individual strategies: 50% Secure Fixed Income, 20% Secure Equity Income, 20% Secure Core Equity, 10% Secure Aggressive Equity. The portfolio is benchmarked to a blend of the following benchmarks: 50% Bloomberg Barclay's US Aggregate Bond Index, 20% Dow Jones US Select Dividend Index, 20% IShares MSCI ACWI ETF, 5% S&P 500 Index, 5%: Nasdag Composite Index.

## **GENERAL INFORMATION**

## COMPANY

Secure Asset Management, LLC INCEPTION DATE Oct 2019 **DIVIDEND YIELD** 

3.88%

**WEIGHTED AVG EXPENSE RATIO** 

0.2973%

MINIMUM INVESTMENT

\$30,000

MANAGEMENT FEE 0.75%

WEBSITE

www.sassetmgmt.com

portfolio with an edge.

**BRINGING THE TOOLS OF** 

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Wall Street, we are able to monitor

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discuss new opportunities with our

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centuries of experience in the

**WALL STREET TO MAIN** 

hundreds of investment

opportunities daily to find

we believe in. We debate and

seven member investment

**STREET** 



**RISK STATISTICS** 

Sortino Ratio 0.5 Standard Deviation (Annualized) 8.40%

Correlation vs. Benchmark

**Sharpe Ratio** 0.45

0.92

Alpha (Annualized) vs. Benchmark

0.00%

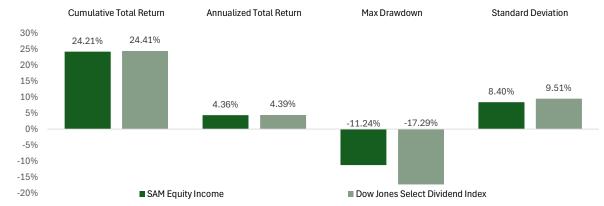
Beta vs. Benchmark

0.81

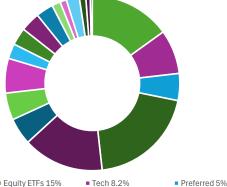
R Square vs. Benchmark

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## **STATISTICS**



## SECTOR ALLOCATION





■ Corporate 20%

Comm Serv 1.2%

greater than one year are annualized.

Govt 5% Energy 6.4%

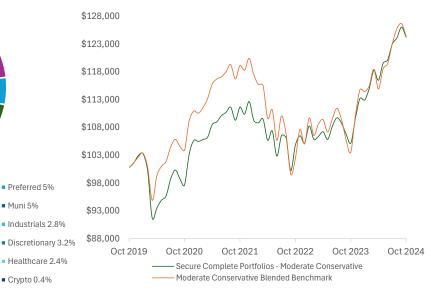
Utilities 3.2% ■ Staples 3.6% Real Estate 1.6% Materials 1.2%

## ■ Financials 0.8%

Muni 5%

Crypto 0.4%

# PERFORMANCE - \$100,000 INVESTMENT AT INCEPTION





## **OCT 2024**

**STATISTICS** 

## CONSERVATIVE

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## **INVESTMENT OBJECTIVE**

The Secure Complete Portfolios - Conservative Portfolio has a goal of capital preservation with very modest capital appreciation. Investors in this portfolio will have exposure to high quality equities across varying market caps complemented by a Core of Equity and Fixed Income ETFs. The blend between fixed income and equitie is 75% fixed income and 25% equities. The portfolio is a blend of the following individual strategies: 75% Secure Fixed Income, 15% Secure Equity Income, 10% Secure Core Equity. The portfolio is benchmarked to a blend of the following benchmarks: 75% Bloomberg Barclay's US Aggregate Bond Index, 15% Dow Jones US Select Dividend Index, 10% IShares MSCI ACWI ETF.

## **GENERAL INFORMATION**

## COMPANY

Secure Asset Management, LLC INCEPTION DATE

Oct 2019

**DIVIDEND YIELD** 

4.76% **WEIGHTED AVG EXPENSE RATIO** 

0.4072%

MINIMUM INVESTMENT

\$30,000

MANAGEMENT FEE

0.75% WEBSITE

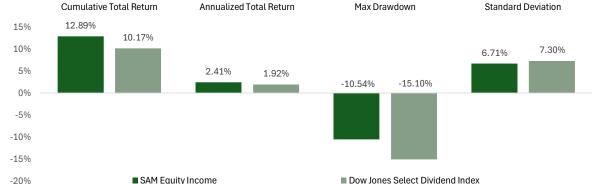
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## **WALL STREET TO MAIN STREET**

**BRINGING THE TOOLS OF** 

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### Annualized Total Return **Cumulative Total Return** Max Drawdown

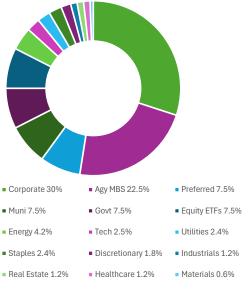


## TOP HOLDINGS

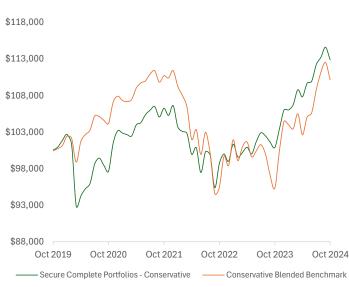
**PFFA** 

7.50%
7.50%
7.50%
7.50%
7.50%
7.50%
7.50%

## SECTOR ALLOCATION



## PERFORMANCE - \$100,000 INVESTMENT AT INCEPTION



RISK STATISTICS
Sharpe Ratio
0.18
Sortino Ratio
0.18
Standard Deviation (Annualized
6.71%
Correlation vs. Benchmark
0.81
Alpha (Annualized) vs. Benchma

-0.04%

Beta vs. Benchmark

0.75

R Square vs. Benchmark

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